

Platinum Seminars and Workshops



Off-Site Seminars and Workshops

Having excellent international communication skills is vital in the modern day business world.

Current and prospective employees of international organizations face different obstacles every day. Communication issues, language problems, cultural differences, business protocols and processes are among the many pitfalls for the global business person. These vary from country to country. The British style of presentation is very different to the Japanese, In India they employ different levels of formality. Korean “strength” can present challenges to the Japanese, whilst European concepts of customer service can vary significantly. The list of differences is vast but our goal at Platinum is to offer professional training that will help you to overcome these challenges. Our courses will help you to operate more effectively in the international business world and to fulfill your career ambitions.

At Platinum we understand that not everyone is able to take this kind of training on-site at their own company. In response to popular demand we also offer off-site training at selected locations in the Kanto area. These seminars, held throughout the year, are predominantly based on the courses we offer directly to companies. They are of the same professional standard and offer all of the same benefits. Length and intensity varies but a typical course includes seminar-style presentations followed by vocational workshops where attendees actively participate and build their skills. We place a lot of emphasis on hands-on style training offering participants an excellent opportunity to actively practice their newly acquired skills. Depending on the course, participants are expected to facilitate meetings, give presentations and participate in many more business functions. All of the courses are delivered in English with language support and development being a key part of the overall training package.

For individual course information please refer to the main corporate training courses page.

Who are these seminars and workshops suitable for?

These kind of training seminars and workshops are suitable for all business people who actively work at an international company, have an interest in global business communication or who want to develop their international business communication skills. Courses can be joined individually, with colleagues, or with friends.

When are these courses offered?

These courses are offered throughout the year. Details on themes, dates, times, duration and prices are posted here on our website. The courses vary in style, theme and length according to demand. Some courses are offered intensively at weekends; others weekly over a period of 2-3 months.

How do I apply?

To apply please view our seminar & workshop news post then either email or call to receive further details and reserve your place. We accept both individual and small group reservations.

Reservations are on a first-come-first-served basis however we will try and accommodate all applications by scheduling additional sessions if necessary. Our ultimate priority is client care and satisfaction therefore we will do our utmost to offer you the training you want.

