

1:1 Business Soft Skill and Communications Coaching Program



A Practical 1:1 Course for Improving **Business Soft Skills** and **International Communication Ability**

In today's business environment modern day managers in Multi-national organizations have many roles and responsibilities. They are expected to give **excellent presentations**, participate effectively in **global meetings**, successfully **negotiate** important issues, attend **team meetings** and give **staff evaluations**. Other managers may be asked to attend international conferences or lectures while others may actually be called upon to host conferences. Unfortunately there are many factors that can hinder staff performances in these situations. They range from language and cultural difficulties to lack of understanding of western style business processes and protocol. All these factors can contribute to an excellent manager not being able to show his or her true worth on the international stage. Therefore excellent business communication and soft skill abilities are essential to truly succeed in this demanding but rewarding international arena.

In the modern world of global diversity and international business it is not enough to be an excellent leader or manager in only your own country. You now need to be truly international. The 1:1 management-coaching course can help achieve these targets or continue to improve existing skills and knowledge.

The course is designed to give students the chance to improve their core business **communication skills** from presentation giving to facilitating. The course is very flexible in that students can choose what they study. For example a member of staff may have a very important international presentation therefore a short but intensive 1:1 presentation skills course would be ideal. Alternatively there may be a manager who wants to or needs to improve all areas of their business **communication skills**, in this situation a long-term course, which would incorporate all course modules (*See PDF module list*) would be more suitable. All the courses are done in English and follow a multi-step process of needs assessment, target and goal setting, implementation and final evaluations. This course develops global business skills, English communication, the understanding of Western business protocol and also raises awareness of subtle cultural differences. It is this high level combination, which offers true value and puts this course ahead of its competitors.