

Cross-Cultural Training (*Overseas Placements*)



Practical Course To Prepare Employees for Cross-Cultural Communications & Overseas Placements

Working overseas presents many challenges. They include the obvious such as language barriers and cultural differences however there are other perhaps more difficult challenges such as being able to change ones own way of thinking. Your management or business style may have been highly successful in your own country but some aspects may not transfer well to a foreign culture. Working globally and cross-culturally needs particular skills, some of which can be gained independently and others that are taught.

Perhaps the most important element of initial **cross-cultural training** is being able to grasp how your own background and values shape your beliefs, work preferences and business style. Once you can understand your own background then you can start to develop knowledge of other peoples. It is important to keep an open mind and not make stereotypes. An international manager who believes his way is the only way will most likely not be able to appreciate the varying business styles around the world and will inevitably face many problems.

Our training package prepares employees for an overseas placement by firstly covering all the functional skills such as language training. It teaches the trainee how to build relationships, effectively introduce oneself and naturally create business small talk. If necessary we will also develop your survival English skills, which could encompass anything from socializing to going shopping. However our course is **not** just language based, we also spend a lot of time on **cross-cultural training**. Our course initially asks you to look at your own home culture's values. In doing this participants become more aware of how they are perceived in other countries. We then develop your knowledge and understanding of the particular country you are going to. We do this by looking at real case studies from the participant's destination and then practicing particular scenarios by way of role-plays or open discussion. This training will help participants become more open minded to cultural differences and prepare them to not only understand but actively operate in new environments and cultures. The course can be tailor-made to individuals or small groups and offers a stimulating and supportive environment to develop participant's skills.